



London's South Bank has something for everyone.

### About town...

I love London, especially Columbia Road as it's full of independent shops and the best place to get flowers. For a family day out, the South Bank is great, with free jazz outside Royal Festival Hall (below) and street performers. Camden Passage is another gem, full of vintage shops; my favourite is Fat Faced Cat.



# Lucinda's design influences

Find out what inspires Lucinda's style, from London to Norfolk



## My favourite designs

The gorgeous Woolly Winter Warmers hot water bottles, £14 each, and pretty vintage fabric letters, £10 each to order, are all very popular in the shop at the moment (see far right for shop contact details).



Sheringham Park boasts beautiful rhododendrons.



## MY INSPIRATION

I love to get away to Norfolk, which is my favourite part of the world. My husband and I have had a house there for ten years and go there as often as we can. We go on long family walks to Sheringham Park ([nationaltrust.org.uk](http://nationaltrust.org.uk)) and I adore seeing the rhododendrons in full bloom along the way with the sea peeking through the landscape.

## MY HIDDEN TREASURES



### Rosie Brown

The best local shop in Muswell Hill is Rosie Brown, every time I go in there I find something new, be it for my house, my children or for me! Rosie Brown, 224 Fortis Green Road, London N10 3DU, 0800 955 7520, [rosiebrownlondon.com](http://rosiebrownlondon.com).

### Selvedge Magazine

This is a wonderful art and craft magazine that is also available online and has its own beautiful shop on Archway Road in Highgate. Selvedge Magazine, 162 Archway Road, London N6 5BB, 020 8341 9721, [selvedge.org](http://selvedge.org).



## GET IN TOUCH

Lucinda and her business partner Helen Hodge set up their tearoom and gift shop in 2009. Emporium Tea Rooms and Fancy Goods, 4/5 Cheapside (Fortis Green), London N2 9HP, 020 8883 3434, [emporiumtearooms.co.uk](http://emporiumtearooms.co.uk).

